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## Internet of Things opportunities and challenges for your organizations

- ▶ The fastest growing vertical markets and industries: manufacturing, retail, transportation & healthcare.
- ▶ IoT as technology is also about: Smart and mobile, AR/VR, AI, connected devices, big data, open data and data analytics, cloud, apps and user interaction, on-line services, digital value chains and ecosystems.
- ▶ \$320bn is the expected size of the global IoT market by 2020.
- ▶ Today there are over 300 IoT platforms available.
- ▶ Data security and privacy are the major challenges for the IoT and IIoT market including ethics and regulations.

## Join us at the 8th event on the Internet of Things

Share and discover how smart and connected devices are helping people, communities and companies and what the future brings. Main challenges for digital industry, economy and life are dynamic global value chains and business models, creating trusted environment, taking care of security and privacy, lack of standards, as well as clear ROI.

Be part of the IoT Ecosystem!

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## Why attend?

Event targets the **Central and Eastern Europe** and builds the Internet of Things community in the region

**120+** C-level, experts, developers, professionals, policy makers, researchers, entrepreneurs, public initiatives

**Open, interactive and energizing sessions and workshops** from your ideas to projects, business & cases.

**Relaxing environment** with traditional hospitality, local cuisine and networking.

### Smart cities: Deliver the Social Value

With IoT and connected devices around us there are plenty new opportunities to develop smart cities and communities.

Healthcare, active life and well being are among the top drivers in the smart cities today. Learn more!

**Why cities are not like industry and how they innovate?**

### Data: From Open & Secure to Blockchain and GDPR

It is a challenge to gather, store, manage, exchange, analyse and make value out of your big data.

By May 2018 organizations in EU will have to implement the GDPR - General Protection Data Regulation or they face serious consequences.

**How to get digital, unleash the value of your data and stay alive?**

### Industry 4.0 and Digital Transformation

How can companies effectively overcome the major challenges implementing the disrupting I4.0?

1. Lack of experts and knowledge;
2. Missing clear ROI and value;
3. Reusable proven good practices;
4. Cyber security and data risks.

**Are the SMEs the key for a successful Industry 4.0 implementation?**

We are grateful to our partners, supporters and endorsers from previous years

